

# **Contents**

<b>Introduction .....</b>	<b>13</b>
I.        Goal and scope .....	13
II.       General background of the analysis .....	17
III.      Organisation of the book .....	30
<b>Chapter 1. Studies of the aphorism .....</b>	<b>32</b>
1.1      Linguistic accounts of the aphorism .....	33
1.2      Interdisciplinary accounts of the aphorism .....	37
1.3      The aphorism vs. other forms of figurative language .....	38
<b>Chapter 2. Theoretical and methodological notions ..</b>	<b>49</b>
2.1      Preconceptual image-schemata .....	49
2.2      Cognitive micro-topology .....	50
2.3      Cognitive macro-topology .....	53
2.4      Primary Axiological Clash/Secondary Axiological Clash .....	53
2.5      Epistemological clash .....	54
2.6      The nature of clashes .....	56
2.7      Context/co-text/contextualisation .....	56
2.8      Topic/comment distinction together with its sub-specifications .....	57
2.8.1    Further justification for incorporating the distinction into the analysis .....	58
2.9      Trajector/Landmark .....	60
2.10    Metaphors/metonymies .....	61
2.11    Lexical correlates .....	62
2.12    ATTRACTION/REPULSION; BALANCE/NO BALANCE; CONTACT/NO CONTACT schemas and their lexical correlates .....	64
<b>Chapter 3. Classification and cognitive model of APHORISM .....</b>	<b>65</b>
3.1      The classification of the aphorisms .....	66
3.1.1    The UP-DOWN schema-related aphorism with UP (+) or DOWN (-) values .....	66

<b>3.1.1.1</b>	The UP-DOWN schema-related aphorisms with UP (+) or DOWN (-) values as interacting with PART/ WHOLE poles of the respective schema .....	67
<b>3.1.1.2</b>	UP-DOWN schema-related aphorism with UP (+) or DOWN (-) values as interacting with CONTAINER (1) schema .....	67
<b>3.1.1.3</b>	UP-DOWN schema-related aphorisms with UP (+) or DOWN (-) valued as interacting with LACK OF FORCE schema. ....	68
<b>3.1.1.4</b>	The UP-DOWN schema-related aphorism with UP (+) or DOWN (-) values as interacting with SOURCE-PATH-GOAL (+) schemata ....	69
<b>3.1.1.5</b>	The UP-DOWN schema-related aphorisms as interacting with MORE (+)/LESS (-) schema .....	70
<b>3.1.1.6</b>	UP-DOWN schema-related aphorisms as interacting with NEAR (+)/FAR (-) schema .....	70
<b>3.1.1.7</b>	The UP-DOWN schema-related aphorisms as interacting with BLOCKAGE (-)/NO BLOCKAGE (+) schema .....	71
<b>3.1.1.8</b>	The UP-DOWN schema-related aphorisms as interacting with IN (+)/OUT (-) poles of CONTAINER (2) schema .....	71
<b>3.1.1.9</b>	The UP-DOWN schema-related aphorisms as interacting with LIGHT (+)/DARK (-) schema .....	72
<b>3.1.1.10</b>	The UP-DOWN schema-related aphorisms as interacting with CENTRE (+)/PERIPHERY (-) schema .....	73
<b>3.1.2</b>	The FRONT-BACK schema-related aphorisms with FRONT (+) or BACK (-) values .....	74
<b>3.1.2.1</b>	The FRONT-BACK schema-related aphorisms as interacting with IN (+)/OUT (-) poles of CONTAINER (2) schema .....	74
<b>3.1.2.2</b>	The FRONT-BACK schema-related aphorisms as interacting with SOURCE-PATH-GOAL (+) schemata .....	75
<b>3.1.2.3</b>	The FRONT-BACK schema- related aphorisms as interacting with UP (+)/DOWN (-) poles of CONTAINER (1) .....	75
<b>3.1.2.4</b>	The FRONT-BACK schema-related aphorisms as interacting with BLOCKAGE (-)/NO BLOCKAGE (+) schema .....	76
<b>3.1.2.5</b>	The FRONT-BACK schema-related aphorisms as interacting with NEAR (HERE) (+)/FAR (THERE) (-) schema .....	77
<b>3.1.3</b>	The RIGHT-LEFT schema-related aphorisms with LEFT (-) or RIGHT (+) values .....	77
<b>3.1.4</b>	The HERE (NEAR) -THERE (FAR) schema-related aphorisms with HERE (NEAR) (+) or THERE/(FAR) (-) values .....	78
<b>3.1.4.1</b>	The HERE (NEAR) -THERE (FAR) schema-related aphorisms as interacting with SOURCE-PATH-GOAL (+) and (or) FRONT (+)/BACK (-) schema .....	78
<b>3.1.4.2</b>	The HERE (NEAR) - THERE (FAR) schema-related aphorisms as interacting with FORCE schema .....	79

---

<b>3.1.4.3</b>	The HERE (NEAR)/THERE (FAR) schema related aphorisms as interacting with CONTAINER (1) schema .....	79
<b>3.1.5</b>	The PART/WHOLE schema related aphorisms with (+) or (-) PART-WHOLE relations .....	80
<b>3.1.5.1</b>	The PART/WHOLE schema-related aphorisms as interacting with UP (+)/DOWN (-) schema .....	81
<b>3.1.5.2</b>	The PART/ WHOLE schema-related aphorisms as interacting with SOURCE-PATH-GOAL (+) schemata .....	81
<b>3.1.6</b>	The CENTRE -PERIPHERY schema-related aphorism with CENTRE (+) or PERIPHERY (-) values .....	82
<b>3.1.7</b>	LINK -NO LINK schema-related aphorism with LINK (+) or NO LINK (-) values .....	83
<b>3.1.7.1</b>	The LINK-NO LINK schema-related aphorism as interacting with CENTRE (+)/PERIPHERY (-).....	83
<b>3.1.7.2</b>	The LINK- NO LINK schema-related aphorisms as interacting with UP (+)/DOWN (-) .....	84
<b>3.1.7.3</b>	The LINK-NO LINK schema-related aphorisms as interacting with CONTACT (+)/NO CONTACT (-) schema .....	85
<b>3.1.8</b>	The SOURCE- PATH- GOAL schemata-related aphorisms with GOAL (+) value .....	85
<b>3.1.8.1</b>	SOURCE-PATH-GOAL schemata-related aphorisms as interacting with RIGHT (+)/LEFT (-) schema .....	86
<b>3.1.8.2</b>	SOURCE- PATH- GOAL schemata-related aphorisms as interacting with LINK (+)/NO LINK (-) schema .....	86
<b>3.1.8.3</b>	SOURCE/ PATH/GOAL schemata-related aphorisms as interacting with BALANCE (+)/NO BALANCE (-) schema .....	87
<b>3.1.8.4</b>	SOURCE/ PATH/GOAL schemata-related aphorisms as interacting with UP (+)/DOWN (-) schema .....	87
<b>3.1.9</b>	The BALANCE -NO BALANCE schema-related aphorisms with BALANCE (+)/NO BALANCE (-) values .....	88
<b>3.1.9.1</b>	The BALANCE-NO BALANCE schema-related aphorisms as interacting with SOURCE- PATH- GOAL (+) schemata .....	88
<b>3.1.10</b>	FORCE/NO FORCE schema-related aphorisms .....	89
<b>3.1.10.1</b>	The FORCE-NO FORCE schema-related aphorisms as interacting with UP (+)/DOWN (-) .....	89
<b>3.1.10.2</b>	FORCE-NO FORCE schema-related aphorisms as interacting with RIGHT (+)/LEFT (-) .....	90
<b>3.1.11</b>	The RHYTHM-LACK OF RHYTHM schema-related aphorisms with RHYTHM (+) or LACK OF RHYTHM (-) values .....	90
<b>3.1.11.1</b>	The RHYTHM-LACK OF RHYTHM schema-related aphorisms as interacting with CONTAINER (1) .....	91

<b>3.1.12</b>	The BLOCKAGE -NO BLOCKAGE schema-related aphorisms with BLOCKAGE (-) or NO BLOCKAGE (+) values .....	92
<b>3.1.12.1</b>	The BLOCKAGE-NO BLOCKAGE schema-related aphorisms as interacting with IN (+)/OUT (-) poles of CONTAINER (2) and FORCE schema .....	92
<b>3.1.12.2</b>	BLOCKAGE - NO BLOCKAGE schema-related aphorisms as interacting with CONTAINER (1) .....	93
<b>3.1.12.3</b>	The BLOCKAGE-NO BLOCKAGE schema-related aphorisms as interacting with SOURCE- PATH- GOAL (+) schemata and CONTAINER (1) .....	93
<b>3.1.12.4</b>	BLOCKAGE-NO BLOCKAGE schema-related aphorisms as interacting with FRONT (+)/BACK (-) poles of the schema .....	94
<b>3.1.12.5</b>	BLOCKAGE-NO BLOCKAGE schema-related aphorisms as interacting with FORCE and FRONT (+)/BACK (-) poles .....	94
<b>3.1.13</b>	The CONTACT-NO CONTACT schema-related aphorisms with CONTACT (+) or NO CONTACT (-) values .....	95
<b>3.1.14</b>	The ATTRACTION-REPULSION schema-related aphorisms with ATTRACTION (+) or REPULSION (-) values .....	96
<b>3.1.14.1</b>	ATTRACTION-REPULSION schema-related aphorisms as interacting with CONTAINER (1) schema .....	96
<b>3.1.15</b>	CONTAINER schema-related aphorisms .....	97
<b>3.1.15.1</b>	IN (+)/OUT (-) poles of CONTAINER (2) profiled .....	97
<b>3.1.15.1.1</b>	IN (+)/OUT (-) poles of CONTAINER (2) profiled as interacting with CONTAINER (1) .....	97
<b>3.1.15.1.2</b>	IN (+)/OUT (-) poles of CONTAINER (2) schema as interacting with UP (+)/DOWN (-) .....	98
<b>3.1.15.1.3</b>	IN (+)/OUT (-) poles of CONTAINER (2) as interacting with FORCE schema .....	99
<b>3.1.15.1.4</b>	IN (+)/OUT (-) poles of CONTAINER (2) as interacting with SOURCE/ PATH/ GOAL (+) schemata .....	100
<b>3.1.15.1.5</b>	IN (+)/OUT poles of CONTAINER (2) as interacting with FRONT/BACK schema .....	100
<b>3.1.15.2</b>	CONTAINER (1) schema-related aphorisms profiled .....	101
<b>3.1.15.2.1</b>	CONTAINER (1) schema-related aphorisms as interacting with LINK (+)/NO LINK (-) schema .....	101
<b>3.1.15.2.2</b>	CONTAINER (1) schema-related aphorisms as interacting with BALANCE (+)/NO BALANCE (-) schema .....	102
<b>3.1.16.</b>	DARK (BLACK)/BRIGHT (WHITE) schema-related aphorisms with DARK (BLACK) (-) or BRIGHT (WHITE) (-) values ....	103
<b>3.1.16.1</b>	DARK (BLACK)-BRIGHT (WHITE) schema related a phorisms as interacting with IN (+)/OUT (-) poles of CONTAINER (2) .....	103

---

<b>3.1.16.2</b>	DARK (BLACK)-BRIGHT (WHITE) schema-related aphorisms as interacting with CONTAINER (1) schema .....	104
<b>3.1.17</b>	The MORE-LESS schema-related aphorisms with MORE (+) or LESS (-) values .....	105
<b>3.1.17.1</b>	The MORE-LESS schema-related aphorisms as interacting with CONTAINER (1) schema .....	105
<b>3.1.17.2</b>	The MORE-LESS schema-related aphorisms as interacting with NEAR (HERE) (+)/FAR (THERE) (-) schema .....	106
<b>3.1.17.3</b>	The MORE-LESS schema-related aphorisms as interacting with DARK (-)/BRIGHT (+) .....	106
<b>3.1.18</b>	Summary of the sentences underlying aphorisms .....	107
<b>3.2</b>	Towards a schematic cognitive micro- and macro-topological representation of APHORISM ..	109
<b>3.2.1</b>	Role of metaphorical/metonymic conceptualisations within the cognitive macro- and micro-topological representation of APHORISM .....	109
<b>3.2.2</b>	The unified cognitive model of APHORISM .....	111
<b>3.2.3</b>	Some remarks to the above-presented model .....	115
<b>3.2.4</b>	Further implications .....	116
<b>Summary and proposals for further analysis .....</b>	<b>123</b>	
<b>References .....</b>	<b>131</b>	